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Melanie Dione +12673562949

[[mel@womensfreedomconference.com]]

WomensFreedomConference.com

[MEDIA KIT](#)

2015 WOMEN'S FREEDOM CONFERENCE IS COMING TO NEW YORK CITY AND STREAMING GLOBALLY ON OCTOBER 25, 2015

(New York, October 13, 2015) The 2015 [Women's Freedom Conference](#), the first all-digital, online conference organized by and featuring women of color from around the world, will take place on Sunday, October 25, 2015.

This innovative conference will center and amplify the unique voices and experiences of underrepresented women who have been disenfranchised beyond gender alone— women of color whose identities are intersectional and whose womanhood is shaped and defined along those intersections.

In partnership with [Black Star Media](#), the Conference will usher in a new era of conferencing that provides more access to quality content to more people around the world.

"We at BSMdotCo are honored to partner with the inaugural Women's Freedom Conference. As advocates for gender equity through the use of technology, we support the work of so many women that inspire us professionally and personally." – Kortney Ziegler, PhD, co-founder, Black Star Media.

With over 25 dynamic speakers representing five continents, the Women's Freedom Conference will center Women of Color— our success, our concerns, our work, our activism, and our existence as vital contributors to making the world a better place.

Conference attendees will be able to access all of the content from their home computers and other devices. The majority of the content remains **FREE** thanks in large part to our generous sponsors, [public support](#), and in-kind donations. Attendees will access presentations from women of color discussing topics including diversity in technology fields, sustainability, using art for activism, mental health,

movement-building, and the impact of colonization on women of color around the world. (Content will be transcribed for the hearing-impaired and translated into Spanish, French, and Chinese.)

Featured speakers include:

- ❖ **Jemele Hill**, ESPN Sports Journalist, co-host of "[His & Hers Show](#)"
 - ❖ **Majora Carter**, [Majora Carter Group](#)
 - ❖ **Bassey Ikpi**, Poet and [Mental Health Advocate](#)
 - ❖ **Caroline Modarressy-Tehrani**, [HuffPost Live](#)
 - ❖ **Tiffany Yu**, [REVOLT TV](#)
 - ❖ **Kathryn Finney**, Founder, [digitalundivided](#)
 - ❖ **L. Joy Williams**, [Political Strategist](#) and NAACP Chapter President (Brooklyn)
 - ❖ **Feminista Jones**, [BlogHer, Inc./ SheKnows Media](#)
 - ❖ **Lourdes Hunter**, Founder & Director, [Trans Women of Color Collective](#)
- (For a complete list of speakers, please visit the [Women's Freedom Conference](#) website)

"[SheKnows Media's](#) mission is to facilitate women inspiring women. We manifest this mission by shining a light on women's voices, particularly those voices that have not often or easily taken center stage. Supporting the many women in our community who are taking on entrepreneurial endeavors, whether to advance a cause, a brilliant product idea, or their own unique voice and point of view, The Women's Freedom Conference, and its mission to center the voices of women of color, is exactly the kind of initiative that we look to support, and we're proud to be a part of their inaugural event." -Elisa Camahort Page, Chief Community Officer, SheKnows Media.

"Supporting diverse women entrepreneurs and diverse voices is crucial to the work that we do at digitalundivided. The Women's Freedom Conference is a unique platform that is amplifying these voices in a unique and inclusive way. It's our honor to be a partner." - Sheila Miranda, [digitalundivided](#).

[Registration](#) is now open. Attendees can register to access free content, purchase access to two educational webinars, and purchase tickets for the live keynote address held at [The New School](#) in New York City on October 25, 2015 at 6:00 p.m. EST. *A limited number of press passes are available.*

About The **2015 Women's Freedom Conference**:

Our goals include providing practical, real-world information from a diverse group of women, many of whom are actively working to improve the lives of women of color around the world. We want to make this information available to as many people as possible and we believe that utilizing modern technology is the best way to do so. Participants will engage in conversations, seminars, and direct actions focused on the empowerment of women of color by building solidarity and promoting sisterhood.

The mission of the conference is to center Women of Color— our success, our concerns, our work, our activism, and our existence as vital contributors to making the world a better place. We want to make sure that women of color from around the world have a space to speak out and be heard, to teach others and to learn from each other, and to inform people of the work that they are doing in their respective communities.